



Andrie

CONTENT CREATOR

ABOUT ME

A passionate and versatile designer with a BA in Communication Sciences and extensive experience in multimedia content creation. Based in Mexico, I specialize in graphic design, 3D rendering, motion graphics, and social media management. My work blends creativity and strategy to deliver engaging visual solutions across various media. Fluent in multiple languages, I bring a global perspective and adaptability to every project.

EDUCATION

Bachelor of Communications Sciences

JOB EXPERIENCE

Senior Multimedia Designer

Cohen Creative Designs, Florida, USA
July 2024 – Present

- Design graphics for various media, including social media, print, and web.
- Develop 3D product renders, animations, and videos.
- Create and manage web designs and corporate catalogs.
- Oversee social media content and strategies, ensuring timely and engaging posts.
- Interact directly with clients to deliver customized visual solutions.
- Consistently meet deadlines and project objectives while maintaining high-quality standards.

Creative Director

Big Bola Casinos, Mexico
2021 – 2024

- Directed creative campaigns for online and physical casino divisions, ensuring brand consistency.
- Produced video content, including text animations and promotional materials.
- Oversaw social media engagement and content alignment with brand guidelines.
- Led innovative projects, such as a cross-media campaign merging NFL, casino, and gaming themes, recognized nationally by media outlets.

Freelance Designer

Creativa Post, Mexico
January 2024 – Present

- Designed corporate presentations and graphic charts for Iberdrola Mexico.
- Developed visuals for rugby uniforms and ensured cohesive branding in presentations.
- Established look-and-feel frameworks tailored to client needs.

Professional Graphic Designer

Various Clients, Remote
2020 – Present

- Managed social media accounts for Muesart Art Cowork, handling content curation, design, posting strategies, and ad campaigns.
- Produced corporate presentations and developed wireframes for web design using Figma.
- Created explainer videos, including scriptwriting, voice-over recording, animation, and editing in Adobe After Effects.

PROFESSIONAL SKILLS

- Graphic Design (Adobe Creative Suite)
- Illustration and 3D Rendering
- Motion Graphics and Video Editing (Adobe After Effects)
- Web Design (Figma, Adobe XD, Wordpress, Squarespace)
- Social Media Management and Strategy
- Corporate Presentations and Branding
- Multilingual Communication: English, Spanish, French, and basic Korean



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